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**Original Research Paper** 

# Deep Reinforcement Learning and Generative Adversarial Networks for Portfolio Optimization: An Innovative Approach to Enhance Investment Strategies

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**Abstract:** This research project presents an innovative approach to portfolio optimization by integrating Deep Reinforcement Learning (DRL) and Generative Adversarial Networks (QUANTUM GANs). The objective is to develop an intelligent portfolio management system that learns optimal investment strategies through DRL and generates synthetic portfolios aligned with predefined objectives using QUANTUM GANs. The synergy between these two machine learning paradigms aims to address the challenges posed by traditional portfolio optimization methods, offering a dynamic and adaptive solution in response to evolving market conditions. The DRL component of the system employs advanced algorithms to enable an intelligent agent to make real-time investment decisions based on historical financial data. This autonomous learning process allows the portfolio to adapt and optimize strategies, balancing risk and return dynamically. By generating synthetic portfolios, the system enhances diversification possibilities and adapts to various market scenarios. This unique combination of DRL and QUANTUM GANs opens new avenues for strategic decision-making, risk mitigation, and exploration of portfolio possibilities.

Keywords: Portfolio optimization, QUANTUM GAN, DRL, Actor Critic Algorithm

## 1. Introduction

In the realm of finance, the optimization of investment portfolios remains a complex and vital challenge for investors seeking to balance risk and return. Traditional portfolio optimization approaches often face limitations in adapting to the dynamic and non-linear nature of financial markets. This research introduces a cutting-edge approach to portfolio optimization by leveraging the synergy of two powerful machine learning paradigms: Deep Reinforcement Learning (DRL) and Generative Adversarial Networks (QUANTUM GANs).

Deep Reinforcement Learning, a subset of machine learning that draws inspiration from behavioral psychology, has shown remarkable success in mastering complex decisionmaking tasks. Applied to portfolio optimization, DRL

enables an intelligent agent to autonomously learn optimal investment strategies through interactions with the market, adapting to changing conditions and dynamic market trends in real-time. In addition, this project incorporates Generative Adversarial Networks, a deep learning architecture known for its ability to generate realistic synthetic data. In the context of portfolio optimization, QUANTUM GANs play a crucial role in generating synthetic portfolios that adhere to predefined optimization objectives. This introduces a novel dimension to the traditional optimization process, enhancing portfolio diversification and adaptability to various market scenarios.

The integration of DRL and QUANTUM GANs aims to redefine portfolio optimization by introducing a system that not only learns from historical data but also generates and explores synthetic portfolio possibilities. This combination provides investors with a more comprehensive toolkit for strategic decision-making, risk management, and adaptation to the complexities of financial markets.

# 2. Literature Review

Index tracking is the problem of building a portfolio that replicates the performance of a market index. This study presents ways to combine generative adversarial networks (QUANTUM GANs) within this framework to generate market simulations incorporated into a base index tracking model. Two new metaheuristics were proposed, SDM-SAAGA-QUANTUM GAN and SDM-SBDGA-QUANTUM GAN, to incorporate uncertainty in the portfolio optimization model through simulations performed by the QUANTUM GAN model [1].

Portfolio Optimization is a key component that involves allocating the portfolio assets so as to maximize returns while minimizing risk taken. Recent applications of Deep Reinforcement Learning (DRL) have shown promising results when used to optimize portfolio allocation by

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training model-free agents on historical market data. One of the most commonly used methods for this task is Mean-Variance Portfolio Optimization (MVO), which uses historical timeseries information to estimate expected asset returns and covariances, which are then used to optimize for an investment objective [2].

Authors suggests to adopt deep neural networks and reinforcement learning towards dynamic bottom-up portfolio construction by directly optimizing the weight of each asset conditioning on a large set of stock characteristics and macroeconomic indicators. The model offers flexibility in the dynamics of returns co-variance, trading costs, and allows explicit constraints on volatility and liquidity risks. The paper further identifies stock and macroeconomic features that are most important in building an economically feasible portfolio with forward-looking insights [3].

In this paper named "DRL Approach to Portfolio Optimization in the Australian Stock Market" authors find Minimizing transaction costs and improving overall portfolio requires careful calibration and may vary across different DRL algorithms [4]

Advantage of this paper is Dynamic Asset allocation. While models limitation is Reliance on historical data may not capture the dynamic nature of financial markets [5].

The paper "Portfolio Optimization using Predictive Auxiliary Classifier Generative Adversarial Networks with Measuring Uncertainty" Measure uncertainty in portfolio optimization and generation of synthetic data. Complexity of the model may prone to overfitting and suffer from a lack of interpretability [6].

## **3. Implementation Details**

## A. Proposed System

This paper proposes an innovative, unique approach to enhance investment strategies using Deep Learning Techniques, in-order to mitigate the risk involved in Stock markets, enabling profitable portfolio for users. The following paper carefully studies previous traditional methods being used for predicting the behavior of stocks, which relies on human expertise and heuristics, which can prove to be risky, sub optimal and could potentially lead to loss in one's portfolio. The stock market is dynamically evolving and changing second per second, making it harder for humans to develop an optimal trade strategy for the stocks, for better dividends. Our research paper tries to thoroughly study the above mentioned traditional approach and the flaws involved with it, and with the help of various Model flourishing and technology constantly evolving, the paper tries to suggest a far better approach in order to reduce the risk involved while stock trading and suggests users an optimal strategy, to maximize their profits and have a far better investment portfolio and policies. The aim of this project is to revolutionize portfolio management in the age of Generative AI and demonstrate the potential of various deep learning models, to improve portfolio performance and reduce the risk involved with it. Our paper solely focuses on various Deep Learning Models like QUEUE QUANTUM GAN (Generative Adversarial Network), DRL (Deep Reinforcement Learning) which have been incorporated into this project, to provide robust framework for portfolio management.



Fig 1. Proposed Architecture Diagram

This paper proposes 2 approaches, the way in which the entire project has been developed by us. Firstly, the paper throws light on developing a QUEUE QUANTUM GAN based synthetic dataset by forecasting real market conditions, to simulate multiple investment scenarios and reduce the impact of real-time dynamically changing market fluctuations. Secondly, the paper discusses about training a DRL model on the synthetic dataset developed using QUEUE QUANTUM GAN, to identify low risk, high return investment pattern and optimize portfolio performance by continuous identifying the above mentioned patterns and adapting to dynamical changing stock market conditions. To develop the synthetic dataset using the QUEUE QUANTUM GAN model, the project uses the dataset consisting of Stocks data of FAANG (Facebook, Apple, Amazon, Netflix, Google) companies, which was sourced from Kaggle and Yahoo finance websites. There are various parameters involved in the dataset, which includes Highest Price, Lowest Price, Opening Price, Closing Price, Volume, all these parameters are associated with respect to stocks of the FAANG company. In addition too, there are various other Technical Indicators involved, which are crucial in determining the behavior of a particular stock like, Simple Moving Average (SMA), Exponential Moving Average (EMA), Moving Average Convergence Divergence (MACD), Relative Strength Index (RSI), Bollinger Bands, Raw Stochastic Values (RSV) etc. First step of any Deep Learning model involved data preprocessing, so the dataset after being loaded from the Yahoo Finance and Kaggle websites, undergoes data cleaning, which further includes handling certain missing values, handling outlier data, normalizing the data into a single format, ensuring data is consistent and relevant and finally splitting the dataset into 2 parts, Training Data set and Testing Data set in 70:30 ratio. After preprocessing of dataset, the QUEUE QUANTUM GAN model is developed. Q-QUANTUM GAN consists of 2 highly competing and opposite Neural Network Models, known as Generator and Discriminator, working in a zero sum game, The Generator's task is to generate fake data, and basically tries to fool the discriminator. The discriminator on the other hand, tries to differentiate between the real and the fake data generated by the Generator. Both the Generator and Discriminator have their own loss functions, and with every loop, they get better at doing their jobs. The preprocessed dataset is fed as input to the QUEUE QUANTUM GAN model, certain hyper-parameters like Batch size, Epochs, Learning rate etc are adjusted to obtain an optimal synthetic data to be fed to the DRL model in the next step. After obtaining the synthetic data from the QUEUE QUANTUM GAN model, it acts as an input to the DRL (Deep Reinforcement Model). The project makes use of the Actor-Critic Deep Reinforcement Learning Model for the second part, as discussed above. The actor-critic algorithm architecture combines elements of both value based methods (critic) and policy based method (actor), to improve the overall stability and efficiency of the model used in the project and stated in the following paper. The objective of Actor is basically to learn a policy, which is a mapping from states to action. It determines the optimal actions to be taken in different states. In contrast to, the objective of Critic is to Evaluate the action that is chosen by the Actor. The critic estimates the value of being in a particular state and taking a specific action. The paper suggests how the Actor-Critic Algorithm is leveraged into stock markets, for decision making, investment and portfolio management. The main goal is basically to train an agent to learn a policy that maximizes the cumulative rewards, profits over a period of time. Thus, with the help of Actor-Critic DRL model, we can develop a strategy to identify the low risk high return stocks, by identifying various parameters of stocks as mentioned above in the paper and can have high rewarding investment portfolio, simply by leveraging Deep Learning Models.

## **B.** Algorithm

## Algorithm for QUANTUM GAN:

- 1) Load the Stocks dataset exported from Kaggle and Yahoo Finance.
- 2) Perform Data Preprocessing, which includes data cleaning and split dataset into 2 parts.

- 3) Develop the QUANTUM GAN network, consisting of Generator and Discriminator.
- 4) Adjust hyper-parameters like learning rate, batch size, and iterations to maximize the model's performance.
- 5) Evaluate the model on a test set of FAANG Stocks.
- Use the synthetic data generated as an input to the DRL Model.

#### Algorithm for DRL:

- 1) Load the synthetic dataset obtained from QUANTUM GAN model, as input for the DRL Model.
- 2) Set us the Actor-Critic DRL Algorithm.
- 3) The Actor learns new policy, which is mapping from states to action.
- 4) The Critic evaluates the action that is chosen by the Actor.
- 5) Leverage the Actor-Critic Algorithm developed into the stocks dataset for investment and portfolio management.
- 6) Using the Actor-Critic DRL model, one can identify the low risk, high return stocks accordingly.
- C. Flowcharts







Fig 3. QUANTUM GAN + DRL

#### 4. Results And Discussions



## 5. Future Scope

- 1. Analyze news articles, social media feeds, and other textual data to extract sentiment and assess market sentiment towards FAANG companies, leveraging the use of NLP techniques.
- 2. Conduct additional comparative analysis of the DRL and QUANTUM GAN's combined model with other advanced existing systems, exploring its performance across different market conditions and asset classes.
- 3. Enhance the synthetic asset return generation capabilities of the proposed system by incorporating more sophisticated algorithms and techniques to provide even better insights for investment decisions.

#### 6. Conclusion

In summary, a revolutionary change from conventional methods is brought about by the combination of Generative Adversarial Networks (QUANTUM GANs) and Deep Reinforcement Learning (DRL) in portfolio management. The research presents a dynamic framework for adaptive investment decision-making by using QUANTUM GANs to generate synthetic datasets that reflect a range of market conditions and training DRL models on these scenarios. The extensive dataset, which includes technical indicators and important metrics for FAANG companies, along with the methodical flowchart, demonstrate the model's capacity to optimize portfolios while reducing risks. The project's dedication to staying at the forefront of advancements in AIdriven financial strategies is demonstrated by the proposed future scopes, which include the integration of Natural Language Processing and ongoing algorithmic refinements. These proposals promise continued evolution and effectiveness in navigating the complexities of contemporary financial markets. In conclusion, the initiative lays the groundwork for future innovation while also demonstrating a real-world use of cutting-edge technologies in banking. It provides a glimpse into a future where intelligent systems dynamically adapt to market changes, utilizing sophisticated algorithms and extensive datasets for more knowledgeable and effective investment strategies. This is achieved by pushing the boundaries of portfolio management through the synthesis of AI and market data.

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