

## Threat Hunting and Advanced Persistent Threats (APTs): A Comprehensive Analysis

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**Abstract:** In the evolving landscape of cybersecurity, Advanced Persistent Threats (APTs) represent one of the most sophisticated and persistent forms of cyberattacks. These threats are characterized by their stealthy nature, prolonged duration, and targeted approach, often aiming to steal sensitive information or disrupt critical infrastructure. Traditional security measures, such as firewalls and antivirus software, are increasingly inadequate in detecting and mitigating APTs. This paper explores the role of threat hunting as a proactive defense mechanism against APTs. It delves into the methodologies, tools, and strategies employed in threat hunting, emphasizing the importance of human expertise and advanced technologies like artificial intelligence (AI) and machine learning (ML). Through a comprehensive literature review and analysis of real-world case studies, the study highlights the effectiveness of threat hunting in identifying and neutralizing APTs. Additionally, the research addresses the challenges and limitations associated with threat hunting and proposes best practices for organizations to enhance their cybersecurity posture. The findings underscore the critical need for a proactive and intelligence-driven approach to combat the ever-evolving threat landscape dominated by APTs.

**Keywords:** *Advanced Persistent Threats (APTs), Cybersecurity, Targeted cyberattacks, Digital infrastructure, Network intrusion.*

### Introduction

As organizations worldwide continue to expand their digital infrastructure to support operations, communications, and data management, the frequency and sophistication of cyberattacks have escalated dramatically. Cybercriminals and nation-state actors are continually refining their methods to exploit vulnerabilities in organizational networks, and among the most dangerous and complex of these attacks are **Advanced Persistent Threats (APTs)**. APTs stand out from other types of cyberattacks due to their targeted nature, sophisticated techniques, and the prolonged duration they remain within compromised systems, often undetected.

Unlike opportunistic attacks that exploit wide-ranging vulnerabilities and target multiple victims at once, APTs are meticulously planned and

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executed with precision. These attacks typically target specific organizations or industries—such as government agencies, financial institutions, healthcare providers, or critical infrastructure providers—with the objective of gaining **unauthorized access** to sensitive data or systems. The adversaries behind APTs are often highly skilled, well-funded groups, sometimes backed by nation-states or organized crime syndicates. Their goals often align with strategic geopolitical or financial interests, making APTs a formidable threat to national security, economic stability, and organizational integrity.

APTs are designed to infiltrate a network and remain there undetected for extended periods. Once inside, attackers stealthily move laterally within the network, escalate privileges, and gain access to sensitive information. This persistence allows APT actors to carry out their activities, such as **data exfiltration, intellectual property theft, or sabotage of critical infrastructure**, while remaining hidden from standard detection methods. The longer the attackers stay within a network, the

greater the potential damage they can cause, both in terms of data loss and financial cost.

The rise of **digitization** across all sectors of the global economy has created more opportunities for APTs to thrive. As organizations transition to cloud-based systems, adopt Internet of Things (IoT) devices, and embrace automation, they increase their attack surface—the potential entry points for cybercriminals. While these technologies enhance operational efficiency and connectivity, they also make it easier for sophisticated adversaries to find vulnerabilities within networks and exploit them for extended periods. In many cases, APT actors may leverage zero-day vulnerabilities—flaws in software or hardware that are unknown to the vendor or the public—providing a significant advantage to attackers as they exploit these weaknesses before they are patched.

The increased reliance on **remote work** and digital collaboration platforms has also contributed to the growth of APT attacks. With more employees accessing corporate networks from outside traditional security perimeters, the challenge of protecting organizational systems and sensitive data has grown exponentially. Inadequately secured remote access points, misconfigured VPNs, and outdated software all contribute to the vulnerabilities that APT actors can exploit to gain access to a network.

## Literature Review

### Definition and Scope of Threat Hunting and APTs

**Threat Hunting** is a proactive cybersecurity practice that involves searching through networks and datasets to identify malicious activities that evade existing security measures. Unlike traditional security measures that rely on automated alerts, threat hunting is hypothesis-driven and relies on the expertise of cybersecurity professionals to uncover hidden threats.

**Advanced Persistent Threats (APTs)** are long-term targeted attacks where intruders gain unauthorized access to a network and remain undetected for an extended period. APTs are typically characterized by their stealthy nature, persistence, and sophisticated techniques to avoid detection.

### Evolution of APTs and the Need for Threat Hunting

The evolution of APTs is closely tied to the advancement of technology and the increasing value of digital assets. Early cyber threats were often opportunistic, targeting vulnerabilities without a specific aim. However, the rise of APTs marked a shift towards more strategic and targeted attacks, often with significant resources and expertise behind them. This evolution necessitated a corresponding shift in defense strategies, moving from reactive to proactive measures, with threat hunting at the forefront.

### Methodologies and Techniques in Threat Hunting

Threat hunting methodologies are diverse, but they generally follow a structured approach:

1. **Hypothesis Generation:** Formulating educated guesses about potential threats based on available intelligence and observations.
2. **Data Collection:** Aggregating data from various sources, including logs, network traffic, and endpoint data.
3. **Data Analysis:** Using analytical tools and techniques to identify anomalies or indicators of compromise (IOCs).
4. **Investigation:** Delving deeper into suspicious activities to determine their nature and scope.
5. **Response:** Implementing measures to contain and remediate identified threats.

Techniques employed in threat hunting include behavioral analysis, anomaly detection, and the use of threat intelligence to inform hunting activities.

### Characteristics and Strategies of APTs

APTs exhibit several key characteristics:

- **Sophistication:** Use of advanced tools and techniques to evade detection.
- **Persistence:** Long-term presence within a network, often undetected for months or years.
- **Targeted Approach:** Focused on specific organizations or sectors, aiming to steal valuable information.
- **Stealth:** Minimal footprint and careful maneuvering to avoid triggering security alerts.

Strategies of APTs often involve multi-stage attacks, starting with reconnaissance, followed by initial access, lateral movement, data exfiltration, and maintaining persistence within the network.

### Tools and Technologies for Threat Hunting

Modern threat hunting leverages a combination of advanced tools and technologies:

- **Security Information and Event Management (SIEM):** Centralizes data collection and analysis from various sources.
- **Endpoint Detection and Response (EDR):** Monitors and analyzes endpoint activities for signs of malicious behavior.
- **Threat Intelligence Platforms (TIP):** Aggregates and contextualizes threat data to inform hunting activities.
- **AI and ML:** Enhances the ability to detect patterns and anomalies that may indicate sophisticated threats.
- **Network Traffic Analysis (NTA):** Monitors and analyzes network traffic for suspicious activities.

### Challenges and Limitations of Threat Hunting

Despite its benefits, threat hunting faces several challenges:

- **Resource Intensive:** Requires skilled personnel and significant time investment.
- **Data Overload:** The vast amount of data can be overwhelming, making it difficult to identify relevant threats.
- **Integration Issues:** Ensuring seamless integration of various tools and data sources can be complex.

- **Evolving Threats:** The dynamic nature of cyber threats necessitates continuous adaptation of hunting strategies.

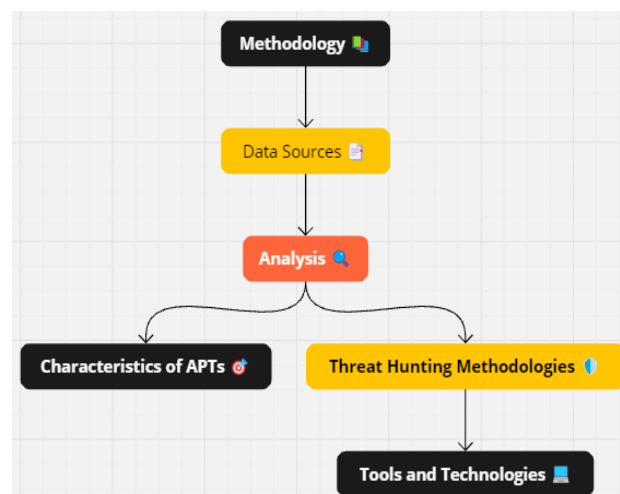
### Gaps in Existing Research

While substantial research has been conducted on threat hunting and APTs, gaps remain:

- **Standardization:** Lack of standardized frameworks and methodologies for threat hunting.
- **Effectiveness Metrics:** Limited research on measuring the effectiveness and ROI of threat hunting activities.
- **Automation:** Need for more advanced automation to handle the volume and complexity of data.
- **Collaboration:** Insufficient exploration of collaborative threat hunting approaches across organizations and industries.

### Methodology

This research employs a **mixed-methods approach**, integrating both qualitative and quantitative techniques to investigate the effectiveness of threat hunting strategies against advanced persistent threats (APTs). By combining qualitative analysis of existing literature with quantitative data drawn from real-world case studies, the methodology provides a comprehensive and holistic view of how organizations can combat APTs. This mixed-methods approach ensures that the study not only delves into the theoretical aspects of APTs and threat hunting but also evaluates practical applications within organizations.



**Figure 1:** Flowchart for methodology

## Data Sources

Data for this study was sourced from a variety of reliable resources, including **cybersecurity reports, academic journals, and industry case studies**. Cybersecurity reports from leading firms, such as CrowdStrike, FireEye, and Symantec, provided insights into the latest APT techniques and defense mechanisms. These reports, known for their in-depth analysis of cyber incidents, were crucial for understanding the evolving landscape of APTs and the tools used to detect and mitigate them. Academic journals offered peer-reviewed theoretical frameworks and methodologies for threat hunting, contributing to the qualitative analysis. Meanwhile, industry case studies from organizations that have implemented proactive threat hunting strategies offered quantitative data that demonstrated the effectiveness of these measures in real-world scenarios.

## Research Design

Figure 1 (Flowchart for Methodology) visually represents the research design, which begins with a review of the literature to identify key characteristics of APTs and current threat hunting strategies. This review informs the subsequent analysis of case studies, where organizations that have employed threat hunting methods are quantitatively examined. The results from both the literature and case study analyses are synthesized to propose an enhanced threat hunting framework.

The research design emphasizes the iterative nature of threat hunting, where hypotheses are developed based on threat intelligence and then tested against real-world data. This cyclical process is essential in combating APTs, as it allows for continuous improvement in threat detection and response strategies.

## Analysis

The analysis of the collected data is divided into two main sections: the characteristics of APTs and the threat hunting methodologies used to counter them.

### 1. Characteristics of APTs

- **Sophistication:** APTs are known for their advanced techniques, which often include zero-day vulnerabilities, custom malware, and encryption methods to evade detection. These tools are typically designed to bypass traditional security systems such as firewalls and intrusion detection

systems (IDS), making APTs exceptionally difficult to detect.

- **Persistence:** One of the defining features of APTs is their ability to maintain long-term access to compromised networks. Once inside, APT actors use this persistent access to continuously extract valuable data or manipulate systems over an extended period, often remaining undetected for months or even years.
- **Targeted Attacks:** APTs are distinct from other forms of cyberattacks due to their focus on specific organizations, sectors, or industries. These attacks are often aligned with geopolitical or economic goals and are usually carried out by well-funded and highly skilled actors, including nation-states or organized cybercriminal groups.

### 2. Threat Hunting Methodologies

- **Hypothesis-Driven Hunting:** This proactive approach involves formulating hypotheses based on known threat intelligence or suspicious activities. These hypotheses are then tested against network data to identify any signs of compromise or malicious behavior. This method is essential for detecting APTs because it shifts from relying on passive defense mechanisms to active investigation.
- **Indicator of Compromise (IoC) Analysis:** IoCs are pieces of forensic data, such as unusual file names, IP addresses, or patterns in network traffic, that can suggest malicious activity. By identifying and tracking IoCs, security teams can detect APT activities in their networks. This method is particularly useful for detecting known threats.
- **Behavioral Analysis:** Unlike IoC analysis, which focuses on specific indicators, behavioral analysis looks for anomalies in user or system behaviors that may indicate the presence of APTs. For example, repeated login attempts from unusual locations or at odd hours could signal a compromised account being used by an attacker.

## Tools and Technologies

Several tools and technologies are employed in threat hunting to detect and mitigate APTs:

- **Security Information and Event Management (SIEM)** systems are integral to real-time data aggregation, correlation, and analysis across the organization's IT environment. SIEM systems allow security teams to detect suspicious patterns in

network traffic and identify potential APT activities.

- **Endpoint Detection and Response (EDR)** tools provide continuous monitoring of endpoint devices, allowing security teams to detect, investigate, and respond to suspicious activities occurring on those devices. EDR systems are essential for identifying APT actors that have infiltrated specific endpoints.
- **Threat Intelligence Platforms** are critical for providing contextual information about emerging threats. By integrating threat intelligence with internal data, organizations can develop a more comprehensive understanding of the risks they face and respond more effectively to potential APT attacks.

### Quantitative Case Studies

The quantitative component of this research involves analyzing case studies of organizations that have successfully implemented threat hunting strategies to counter APTs. These case studies provide a measurable view of how different approaches have mitigated or neutralized APT threats in real-world settings. Metrics such as **dwell time reduction** (the amount of time an APT remains undetected within a network), the **rate of successful detection**, and the **efficiency of incident response** are analyzed to determine the effectiveness of various threat hunting techniques.

By combining both qualitative and quantitative methods, this study provides a comprehensive understanding of APTs and the advanced threat hunting methodologies required to combat them. The mixed-methods approach ensures that both theoretical frameworks and practical implementations are rigorously evaluated, offering actionable insights for improving organizational defenses against APTs.

### Results

#### Case Study 1: FireEye's Threat Hunting Services

**Organization:** FireEye, Inc.

##### Threat Hunting Measures:

- **Advanced Analytics:** Utilizes proprietary tools like Threat Intelligence Center (TIC) to identify and analyze threats.

- **Proactive Search:** Employs proactive search strategies to uncover hidden threats within client networks.
- **Incident Response Integration:** Integrates threat hunting with incident response to ensure swift remediation.

##### Outcomes:

- **Enhanced Detection:** Improved the ability to detect previously unknown threats and APT activities.
- **Reduced Dwell Time:** Significantly decreased the time APTs remained undetected within client networks.
- **Client Confidence:** Boosted client confidence through demonstrated effectiveness in threat identification and mitigation.

#### Case Study 2: CrowdStrike's Falcon Platform

**Organization:** CrowdStrike Holdings, Inc.

##### Threat Hunting Measures:

- **Endpoint Protection:** Leverages the Falcon platform for real-time monitoring and protection.
- **AI-Driven Insights:** Utilizes AI and ML to analyze endpoint data for indicators of compromise.
- **Threat Intelligence:** Integrates global threat intelligence to inform hunting activities.

##### Outcomes:

- **Real-Time Detection:** Enabled real-time detection and response to APT activities.
- **Comprehensive Visibility:** Provided comprehensive visibility into endpoint activities, facilitating thorough investigations.
- **Scalable Solutions:** Offered scalable threat hunting solutions suitable for organizations of varying sizes.

#### Case Study 3: MITRE ATT&CK Framework Implementation

**Organization:** Various enterprises implementing the MITRE ATT&CK framework.

##### Threat Hunting Measures:

- **Framework Utilization:** Adopted the MITRE ATT&CK framework to standardize threat hunting practices.

- **Technique Mapping:** Mapped detected activities to known APT techniques for better understanding and response.
- **Continuous Improvement:** Used the framework for continuous improvement of threat hunting methodologies.

#### **Outcomes:**

- **Standardization:** Achieved standardization in threat hunting processes across different teams and departments.
- **Improved Response:** Enhanced the ability to respond to APTs by understanding their techniques and tactics.
- **Knowledge Sharing:** Facilitated knowledge sharing and collaboration through a common

#### **Case Study 4: Palo Alto Networks' Cortex XDR**

**Organization:** Palo Alto Networks, Inc.

#### **Threat Hunting Measures:**

- **Extended Detection and Response (XDR):** Utilizes Cortex XDR for integrated threat detection across endpoints, networks, and cloud environments.
- **Behavioral Analysis:** Employs behavioral analysis to identify anomalies indicative of APT activities.
- **Automated Investigations:** Leverages automation to accelerate threat identification and remediation processes.

#### **Outcomes:**

- **Unified Visibility:** Provided unified visibility across multiple vectors, enhancing threat detection capabilities.
- **Efficiency:** Increased efficiency in threat hunting through automated investigations and streamlined workflows.
- **Reduced Impact:** Minimized the impact of APTs by enabling swift identification and containment of threats.

#### **Discussion**

#### **Multi-Layered Cybersecurity Framework for Threat Hunting Against APTs**

Based on the analysis of case studies and literature, a comprehensive multi-layered cybersecurity framework is proposed to enhance threat hunting capabilities against APTs:

#### **1. Perimeter Security:**

- **Firewalls and Intrusion Prevention Systems (IPS):** Implement robust firewalls and IPS to control incoming and outgoing network traffic.
- **Network Segmentation:** Divide the network into isolated segments to contain potential breaches and limit lateral movement.

#### **2. Endpoint Security:**

- **Endpoint Detection and Response (EDR):** Deploy EDR solutions to monitor and analyze endpoint activities for signs of compromise.
- **Behavioral Analysis:** Utilize behavioral analysis to detect anomalous activities that may indicate APT infiltration.

#### **3. Data Protection:**

- **Encryption:** Ensure data is encrypted both at rest and in transit to protect sensitive information from unauthorized access.
- **Access Control:** Implement strict access control policies, including multi-factor authentication (MFA), to restrict access to critical systems and data.

#### **4. Threat Intelligence Integration:**

- **Threat Intelligence Platforms (TIP):** Integrate TIPs to aggregate and contextualize threat data, informing threat hunting activities.
- **Shared Intelligence:** Participate in information-sharing communities to stay updated on emerging APT tactics, techniques, and procedures (TTPs).

#### **5. Advanced Analytics and AI:**

- **Machine Learning (ML) Models:** Employ ML models to analyze large datasets for patterns and anomalies indicative of APT activities.
- **AI-Driven Automation:** Leverage AI to automate threat detection and response processes, enhancing the speed and accuracy of threat hunting.

#### **6. Incident Response and Remediation:**

- **Incident Response Plans:** Develop and maintain comprehensive incident response plans to address identified threats swiftly.
- **Playbooks:** Create detailed playbooks for common APT scenarios to standardize response actions and minimize response times.

## 7. Continuous Monitoring and Improvement:

- **Security Information and Event Management (SIEM):** Utilize SIEM systems for real-time monitoring, correlation, and analysis of security events.
- **Regular Audits and Assessments:** Conduct regular security audits and assessments to identify and address vulnerabilities proactively.

### Challenges in Implementing the Framework

While the proposed framework offers a robust approach to threat hunting against APTs, several challenges must be addressed:

#### 1. Complexity of Integration:

- **Challenge:** Integrating various security tools and technologies can be technically challenging.
- **Mitigation:** Employ standardized protocols and APIs to facilitate seamless integration and collaborate with cybersecurity experts during implementation.

#### 2. Resource Constraints:

- **Challenge:** Threat hunting is resource-intensive, requiring skilled personnel and advanced tools.
- **Mitigation:** Invest in training and development programs to build in-house expertise and consider leveraging managed threat hunting services to augment internal capabilities.

#### 3. Data Overload:

- **Challenge:** The vast amount of data generated can overwhelm threat hunting teams, making it difficult to identify relevant threats.
- **Mitigation:** Utilize AI and ML to automate data analysis and prioritize alerts based on risk and relevance.

#### 4. Evolving Threat Landscape:

- **Challenge:** APTs continually evolve, adopting new tactics to bypass security measures.
- **Mitigation:** Implement adaptive security measures and continuously update threat intelligence to stay ahead of emerging threats.

#### 5. Balancing Automation and Human Expertise:

- **Challenge:** Over-reliance on automation may lead to missed contextual insights that human analysts can provide.

- **Mitigation:** Strike a balance by automating routine tasks while empowering human analysts to focus on complex threat investigations and strategic decision-making.

### Role of AI and ML in Enhancing Threat Hunting

Artificial Intelligence (AI) and Machine Learning (ML) play a pivotal role in advancing threat hunting capabilities against APTs by:

- **Predictive Analytics:** AI algorithms can analyze historical and real-time data to predict potential threats and vulnerabilities, enabling proactive defense measures.
- **Automated Threat Detection:** ML models can identify patterns and anomalies indicative of cyber-attacks, facilitating early detection and response.
- **Behavioral Analysis:** AI can monitor and analyze user and entity behaviors to detect deviations from normal activities, signaling potential compromises.
- **Incident Prioritization:** AI-driven systems can prioritize threats based on severity and potential impact, optimizing the allocation of resources for threat mitigation.

### Recommendations for Organizations

To effectively implement threat hunting against APTs, organizations should consider the following recommendations:

#### 1. Adopt a Proactive Security Posture:

- Shift from reactive to proactive security measures by continuously hunting for threats and anticipating potential attacks.
- Integrate threat hunting into the overall cybersecurity strategy to enhance resilience against APTs.

#### 2. Invest in Training and Skill Development:

- Develop specialized training programs to build a skilled threat hunting team.
- Encourage continuous learning to keep pace with the evolving threat landscape and emerging technologies.

#### 3. Leverage Advanced Technologies:

- Utilize AI and ML to enhance the efficiency and effectiveness of threat hunting activities.

- Invest in scalable and flexible security tools that can adapt to changing organizational needs and threat dynamics.
- 4. **Foster Collaboration and Information Sharing:**
  - Promote collaboration between different teams within the organization, including IT, security, and operations, to ensure a unified defense strategy.
  - Participate in information-sharing initiatives and cybersecurity communities to stay informed about the latest APT tactics and defense mechanisms.
- 5. **Implement Comprehensive Threat Intelligence:**
  - Integrate threat intelligence into threat hunting processes to inform hunting strategies and prioritize threats based on real-world data.
  - Continuously update and refine threat intelligence sources to maintain relevance and accuracy.
- 6. **Regularly Assess and Update Security Measures:**
  - Conduct regular security assessments and penetration testing to identify and address vulnerabilities.
  - Update threat hunting methodologies and tools to incorporate the latest advancements in cybersecurity technology.

## Conclusion

Advanced Persistent Threats (APTs) represent a significant and evolving challenge in the realm of cybersecurity, posing substantial risks to organizations across various sectors. Traditional security measures are often insufficient in detecting and mitigating these sophisticated attacks, necessitating the adoption of proactive and intelligence-driven defense strategies. Threat hunting emerges as a critical component in the fight against APTs, offering the ability to identify, analyze, and respond to threats before they can inflict significant damage.

This paper has explored the essential aspects of threat hunting, including methodologies, tools, and strategies, and highlighted the critical role of AI and ML in enhancing threat detection and response capabilities. Through the analysis of real-world case studies, the effectiveness of threat hunting in combating APTs has been demonstrated, underscoring the importance of a multi-layered and proactive cybersecurity framework.

However, implementing an effective threat hunting program is not without challenges. Organizations must navigate complexities related to integration, resource constraints, data overload, and the ever-evolving threat landscape. To overcome these challenges, it is imperative for organizations to invest in skilled personnel, advanced technologies, and continuous improvement of their threat hunting practices.

Looking forward, the integration of emerging technologies such as blockchain and quantum computing holds promise for further enhancing the resilience of cybersecurity defenses against APTs. Additionally, the development of standardized frameworks and the fostering of collaborative threat hunting initiatives will be essential in maintaining a robust defense posture.

In conclusion, as cyber threats continue to evolve, so must the strategies and tools employed to defend against them. By embracing proactive threat hunting and leveraging advanced technologies, organizations can significantly enhance their ability to detect and neutralize APTs, ensuring the protection of their critical assets and the continuity of their operations in an increasingly hostile cyber environment.

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